

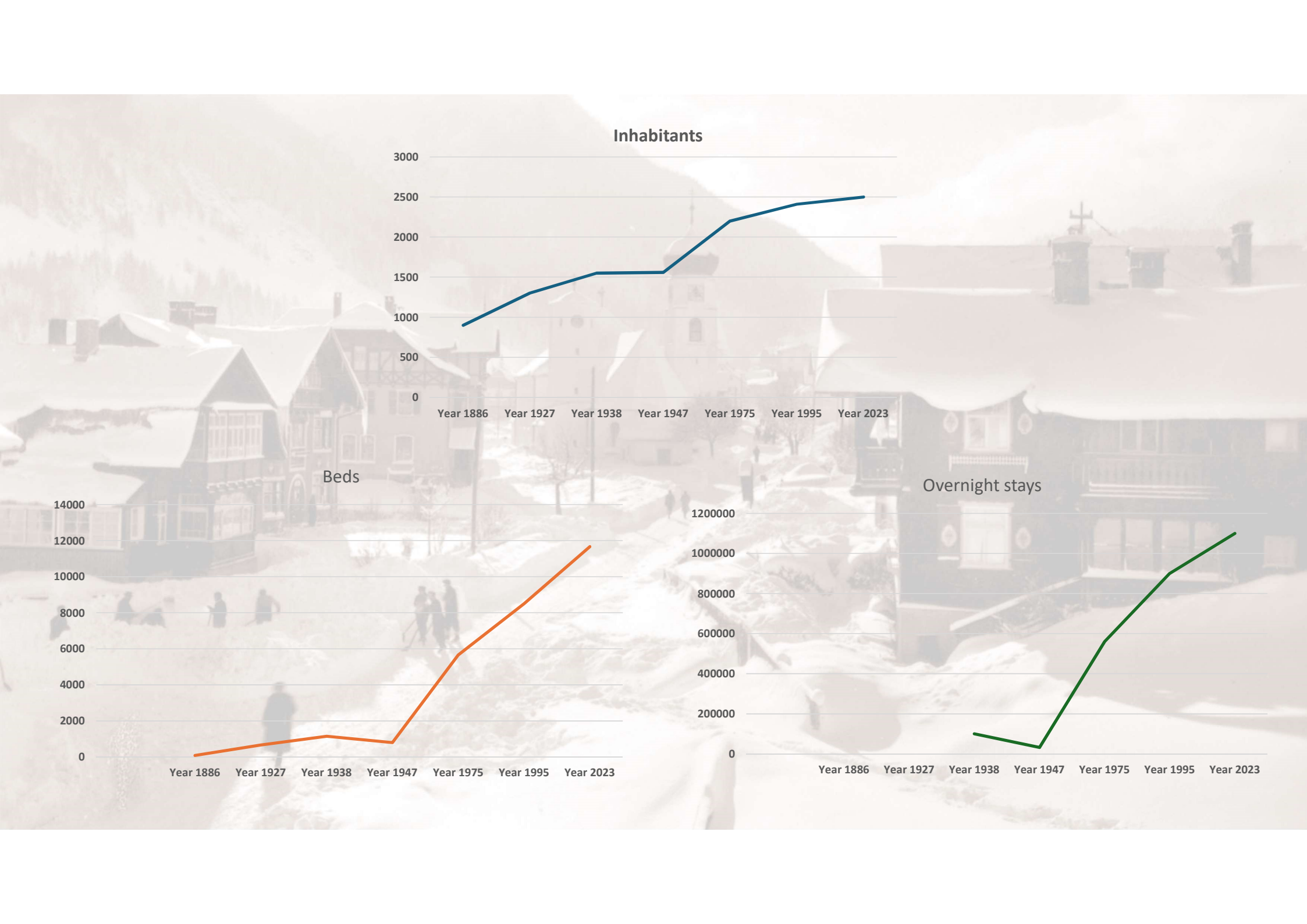


It started with a kiss

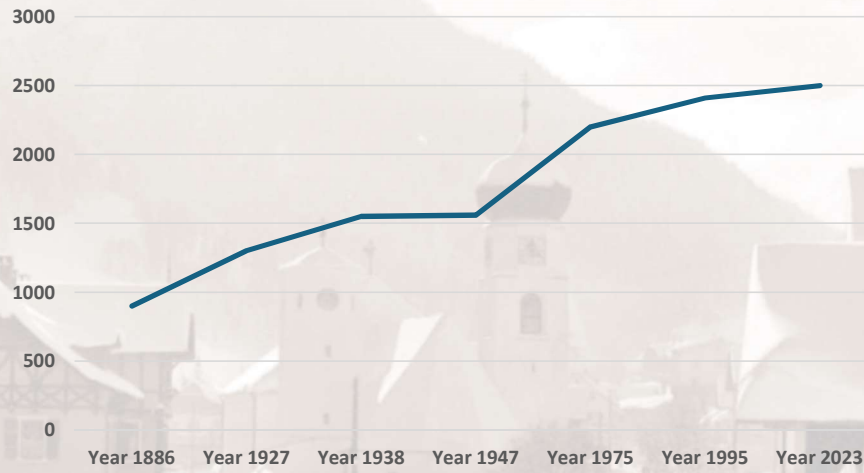


artificial snow

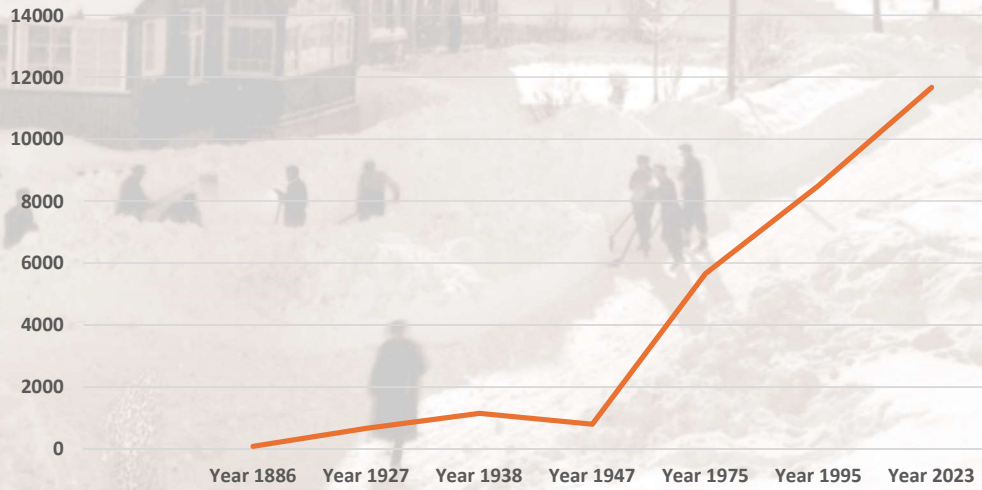
- 1901 Skiclub Arlberg
- 1921 Skischool Arlberg
- 1928 Arlberg Kandahar Races
- 1937 1st cable car
- 1984 artificial snow
- 1978 Arlberg Tunnel



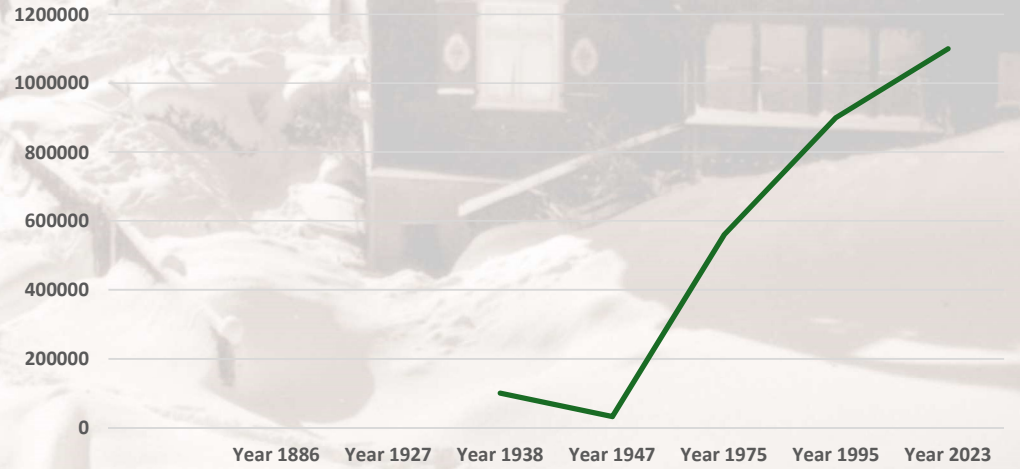
**Inhabitants**



**Beds**

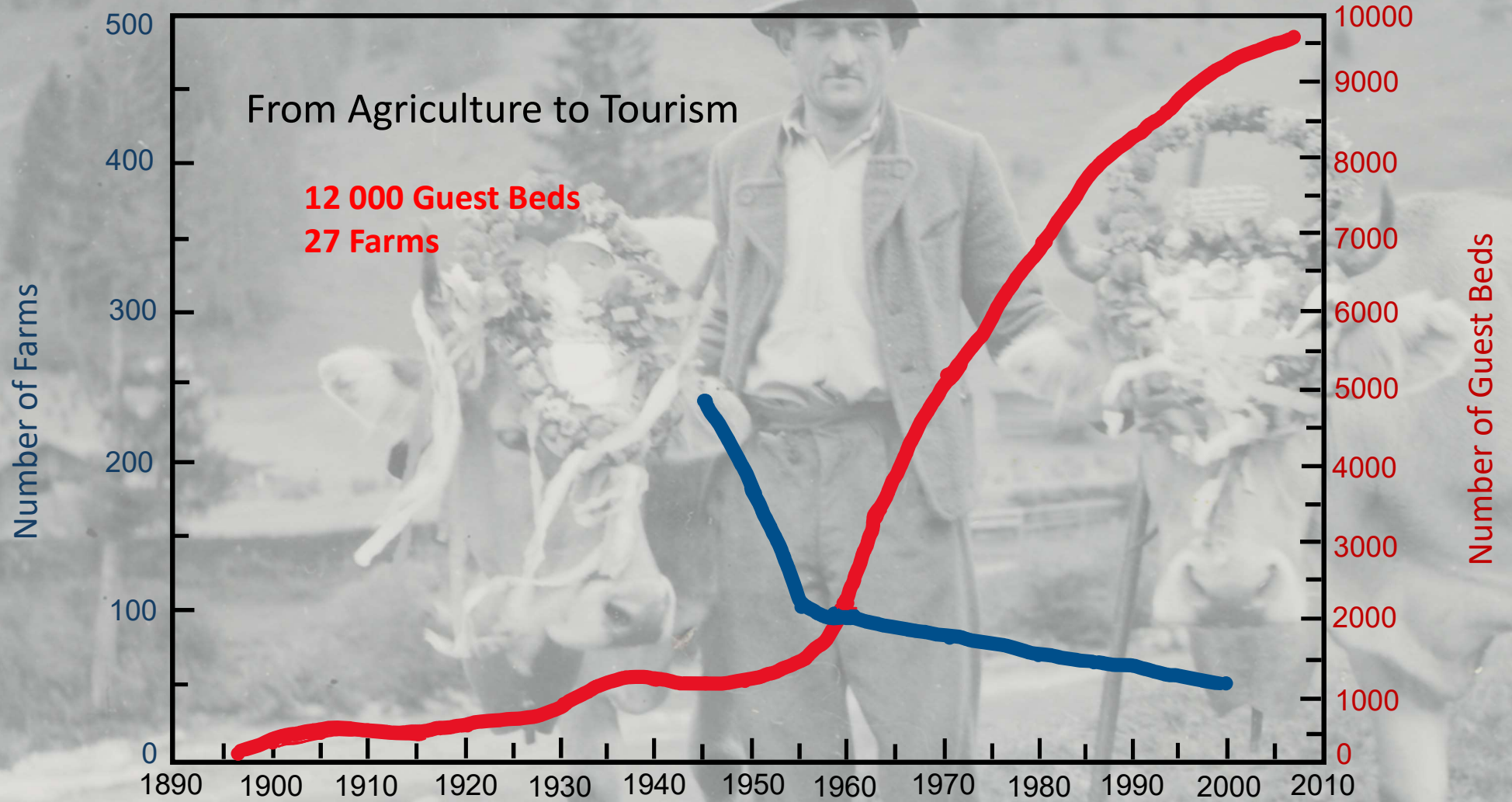


**Overnight stays**



# From Agriculture to Tourism

**12 000 Guest Beds**  
**27 Farms**



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# FIS World Alpine Ski Championship 2001

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- Vision
- Timeline
- This is us
- Who cares?





# The Future?

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- The Story of Mr. Charly Raffl
- Kindergarten, Schools, University,
- Sports, Nature,
- affordable living
- Employees as key to success
- Vision, Mission



- It started with a Kiss and ends in eternal love

