

SAAS-FEE/SAASTAL

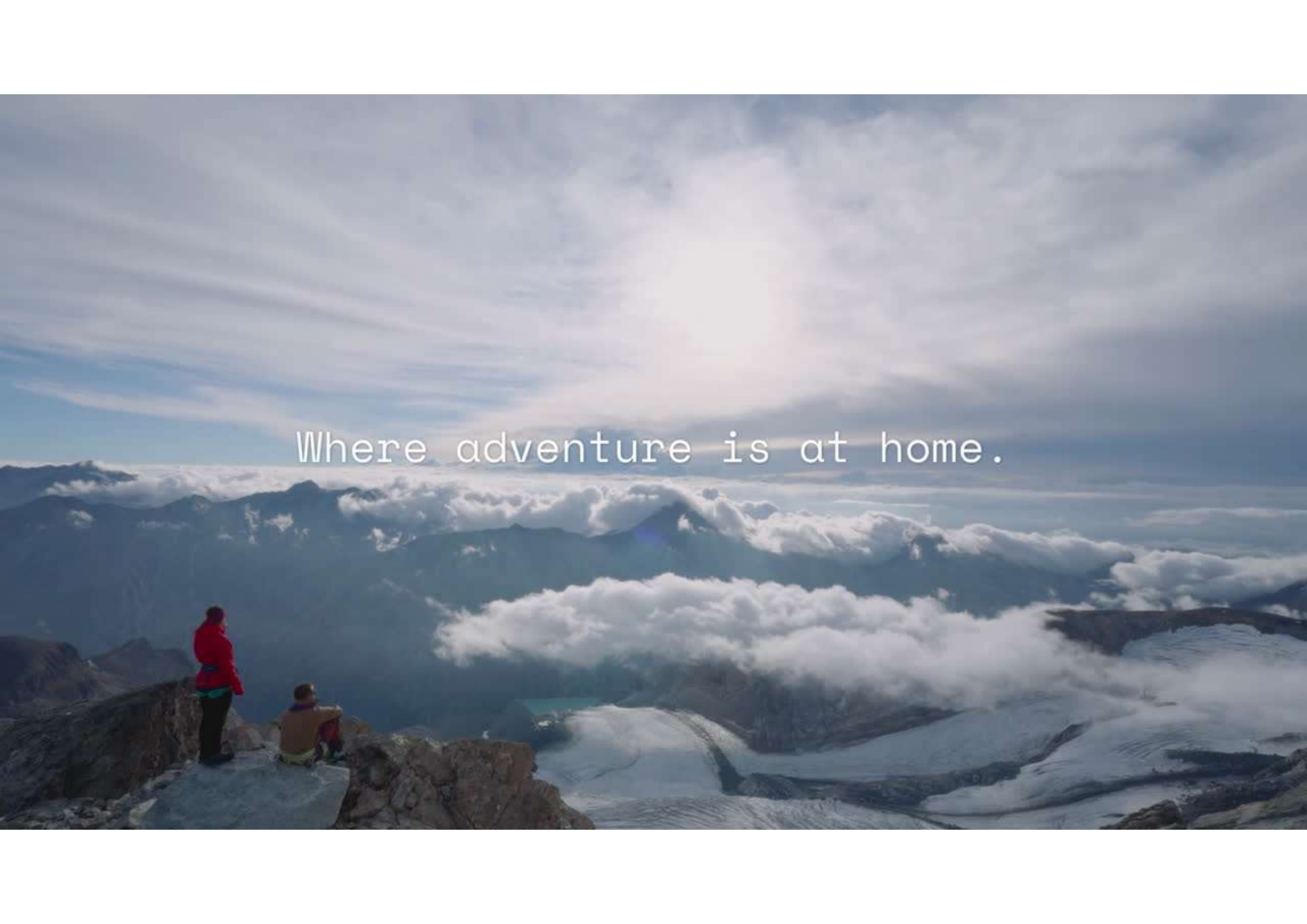
# Our vision for sustainability

12TH WORLD CONGRESS ON SNOW, MOUNTAIN AND WELLNESS TOURISM  
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A wide-angle landscape photograph of a mountain range. In the foreground, two hikers are on a rocky ledge; one stands in a red jacket, the other sits in a brown jacket. Below them is a large glacier with a turquoise lake. The middle ground is filled with layers of white clouds and blue-tinted mountain peaks. The sky is filled with soft, white clouds, with a bright light source breaking through in the upper center.

Where adventure is at home.



# Sustainability is the way!

Sustainable development in Saas-Fee aims to achieve a balance between **environmental**, **economic** and **social** objectives.

...and how?



## Shared will

Saas-Fee: Energy Town

GOLD, car-free.

Destination: **Strategy driven** - Swisustainable Level II.

Mountain railway companies: energy optimisation projects.



## Seeking balance

**Environmental...**


**Social...**

**Economic...**  
sustainability



## Create the conditions

Creating prerogatives:  
**public transport included**  
from the first overnight stay, new **e-bus** concept with six electric buses to improve connectivity in the Saas Valley.



“No individual  
rain drop ever  
considers itself  
responsible for  
the flood.”

John Ruskin

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Best Tourism Village by UN Tourism 2021