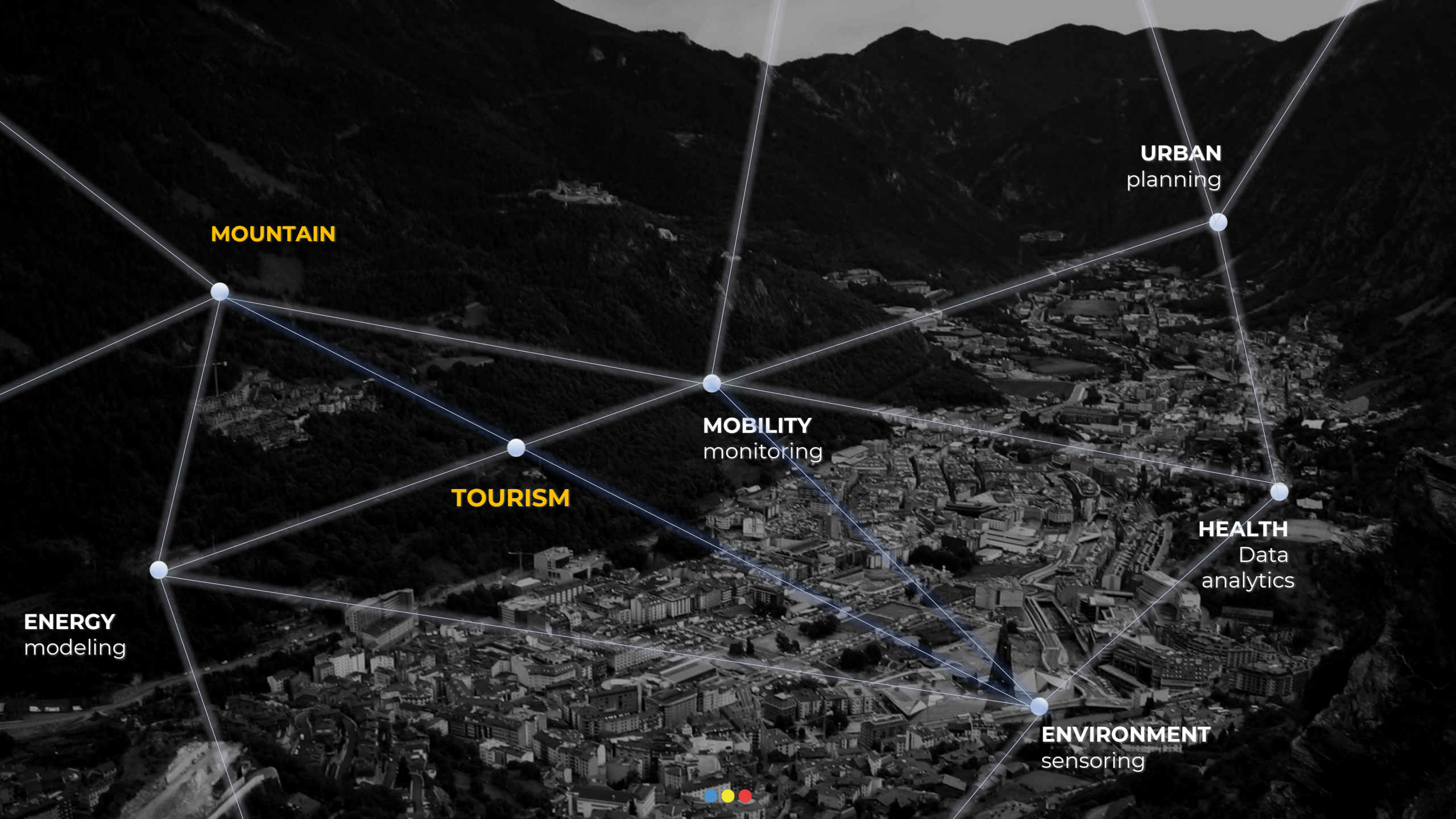
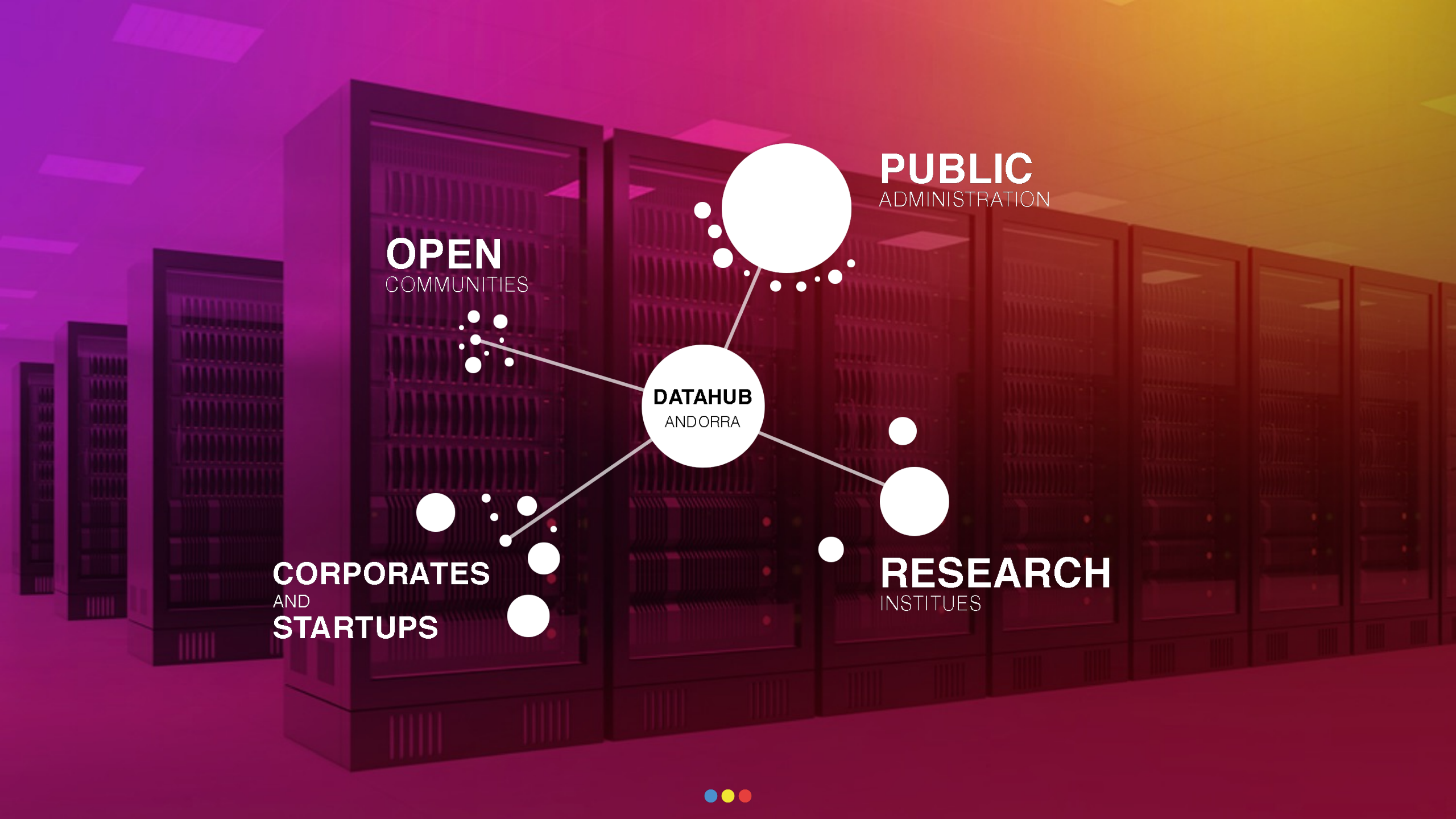
Govern d'Andorra

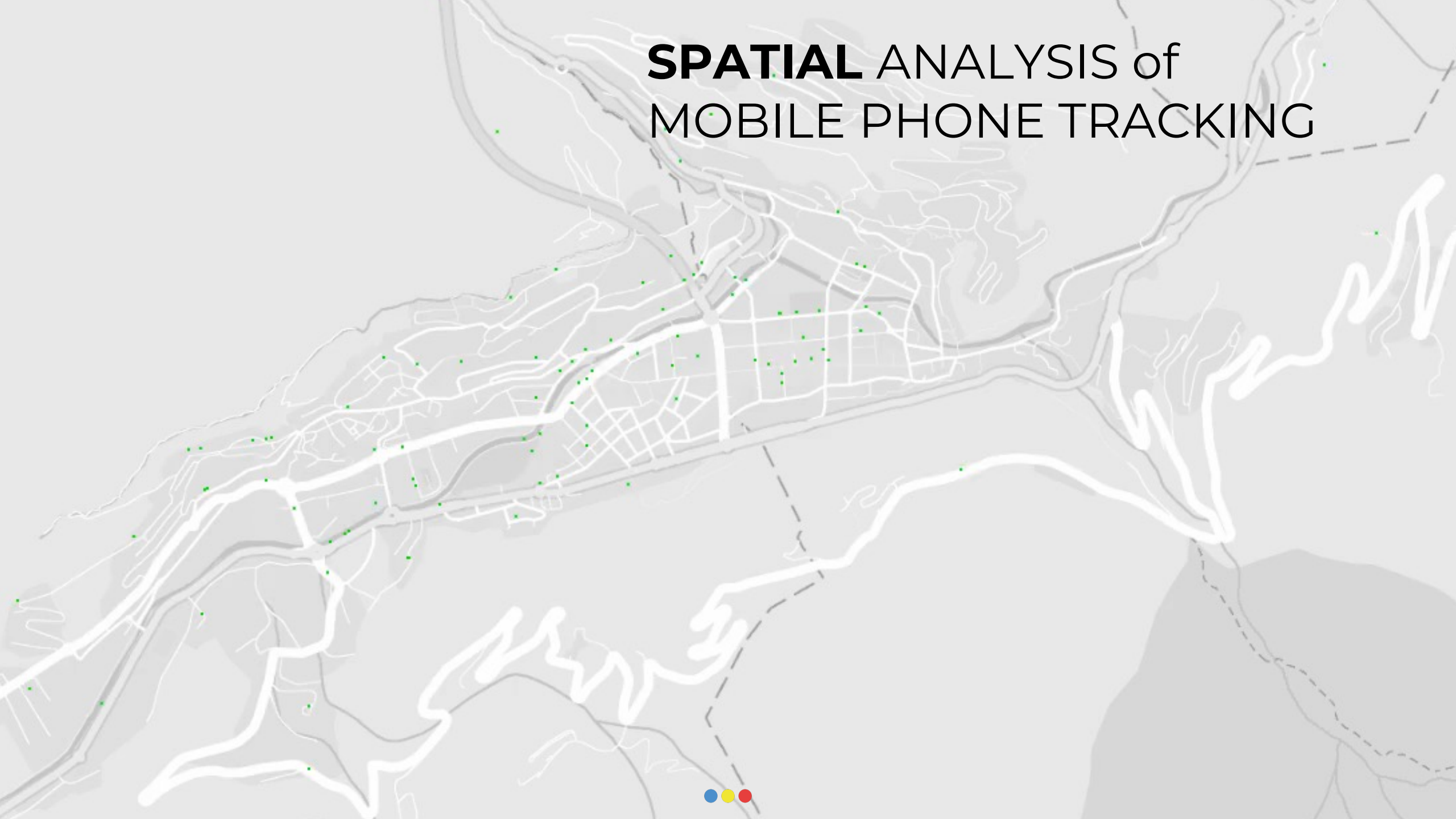
ANDORRA RESEARCH + INNOVATION

Data-driven approach to tourism projects in Andorra

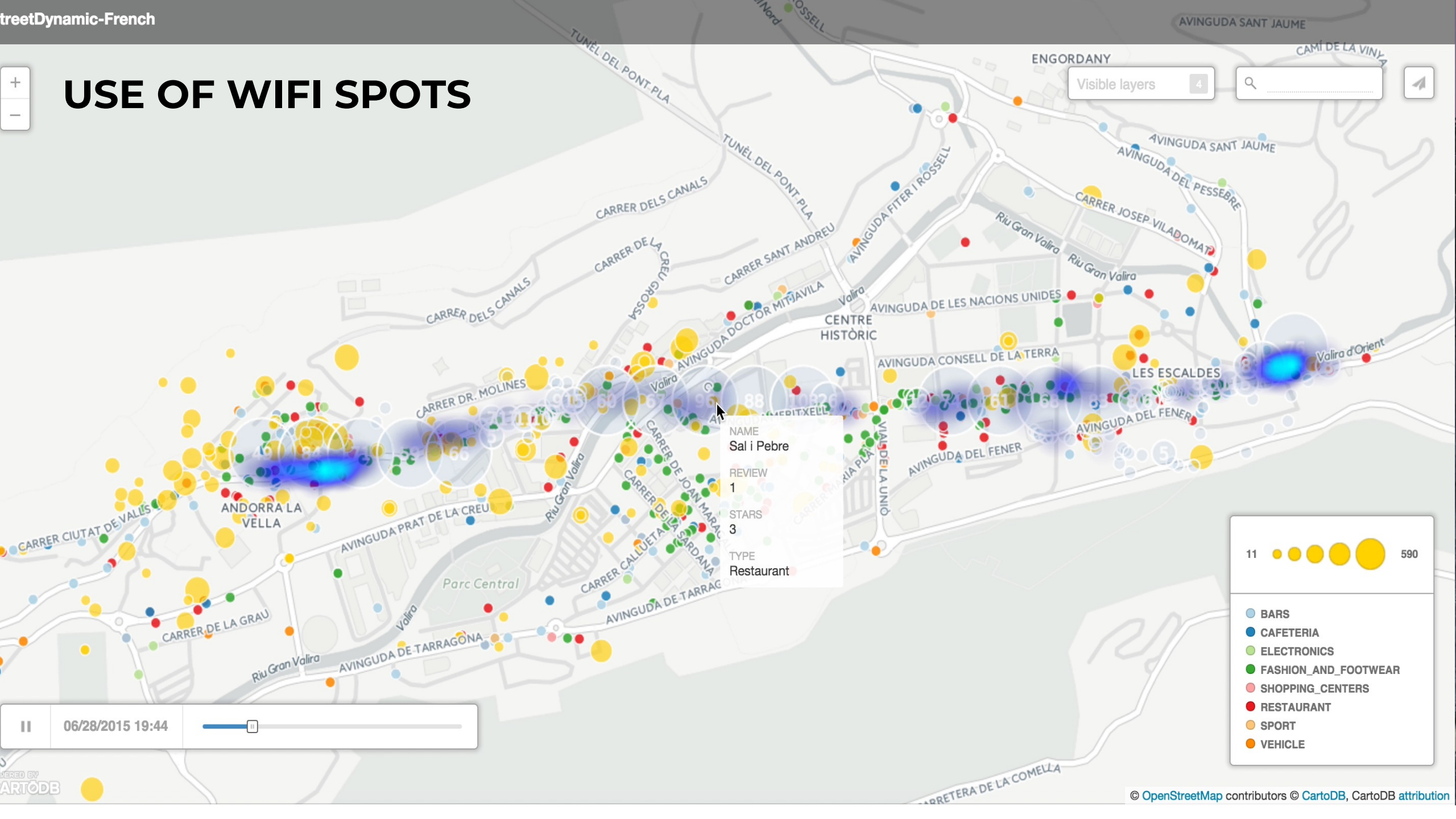

URBAN
planning
MOUNTAIN
MOBILITY
monitoring
TOURISM
HEALTH
Data
analytics
ENERGY
modeling
ENVIRONMENT
sensoring

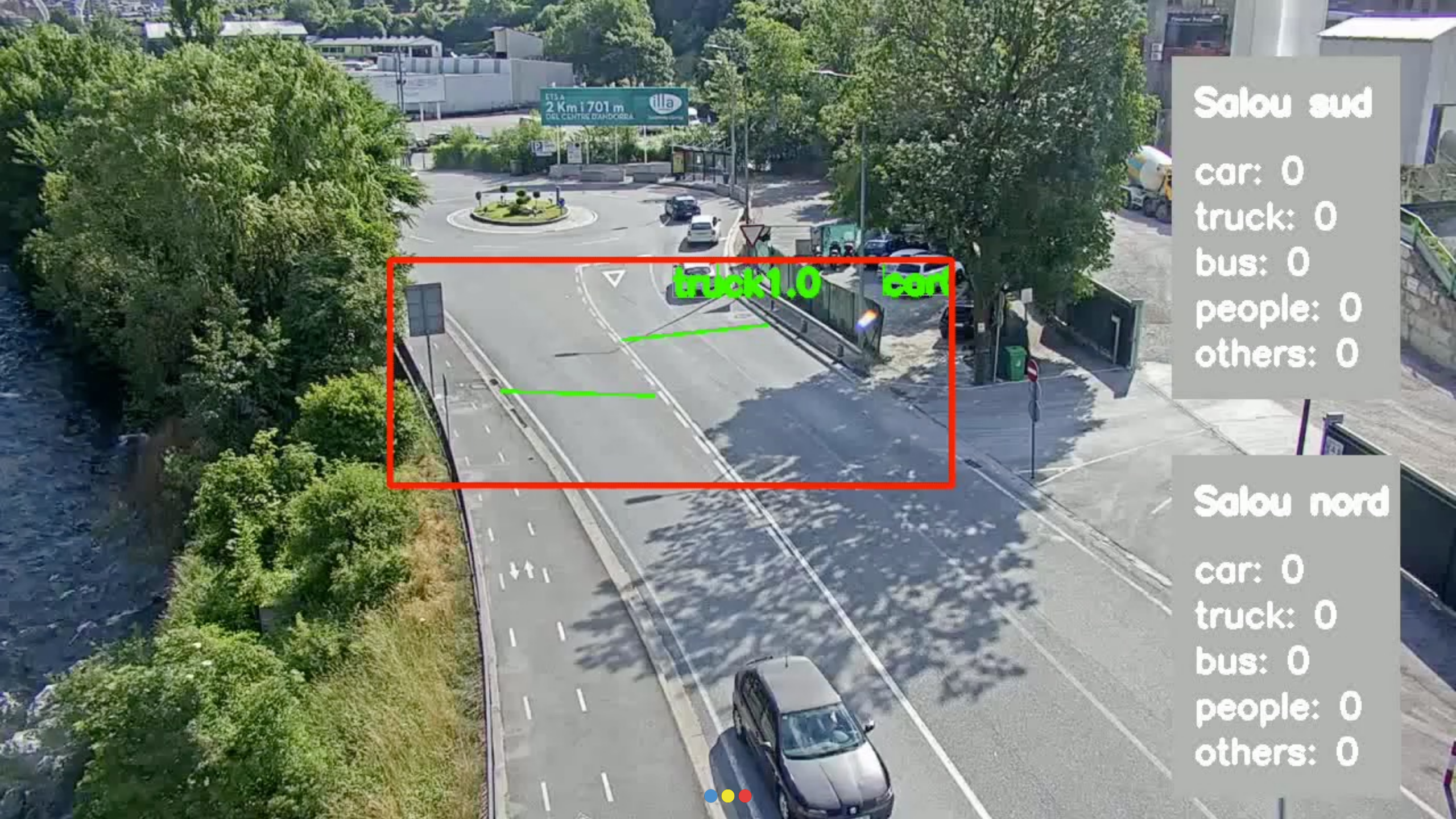

PUBLIC
ADMINISTRATION
OPEN
COMMUNITIES
DATAHUB
ANDORRA
CORPORATES
AND
STARTUPS
RESEARCH
INSTITUES

SPATIAL ANALYSIS of MOBILE PHONE TRACKING



USE OF WIFI SPOTS




truck 1.0
car
Salou sud
car: 0
truck: 0
bus: 0
people: 0
others: 0
Salou nord
car: 0
truck: 0
bus: 0
people: 0
others: 0

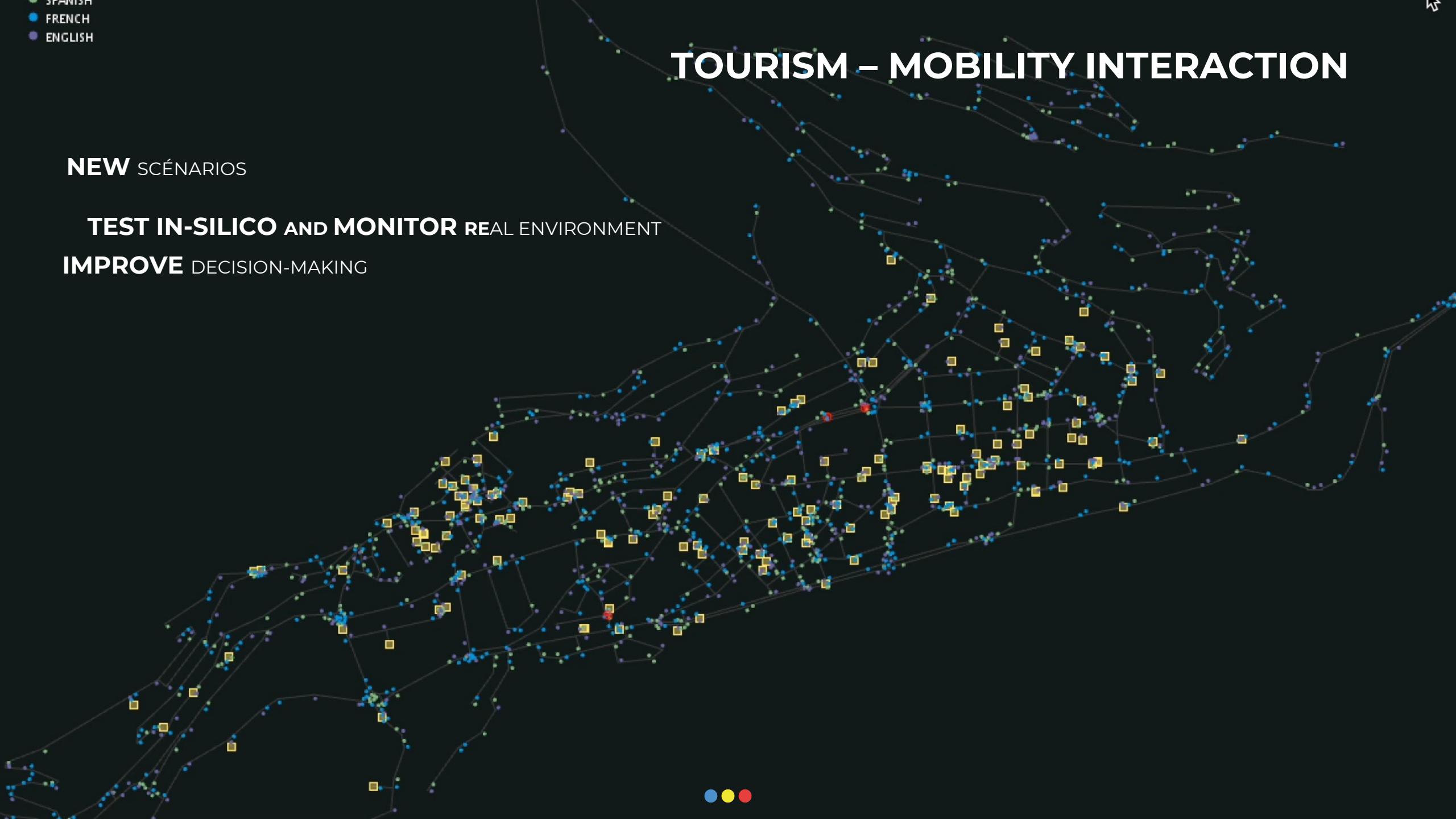
SPANISH
FRENCH
ENGLISH

TOURISM – MOBILITY INTERACTION

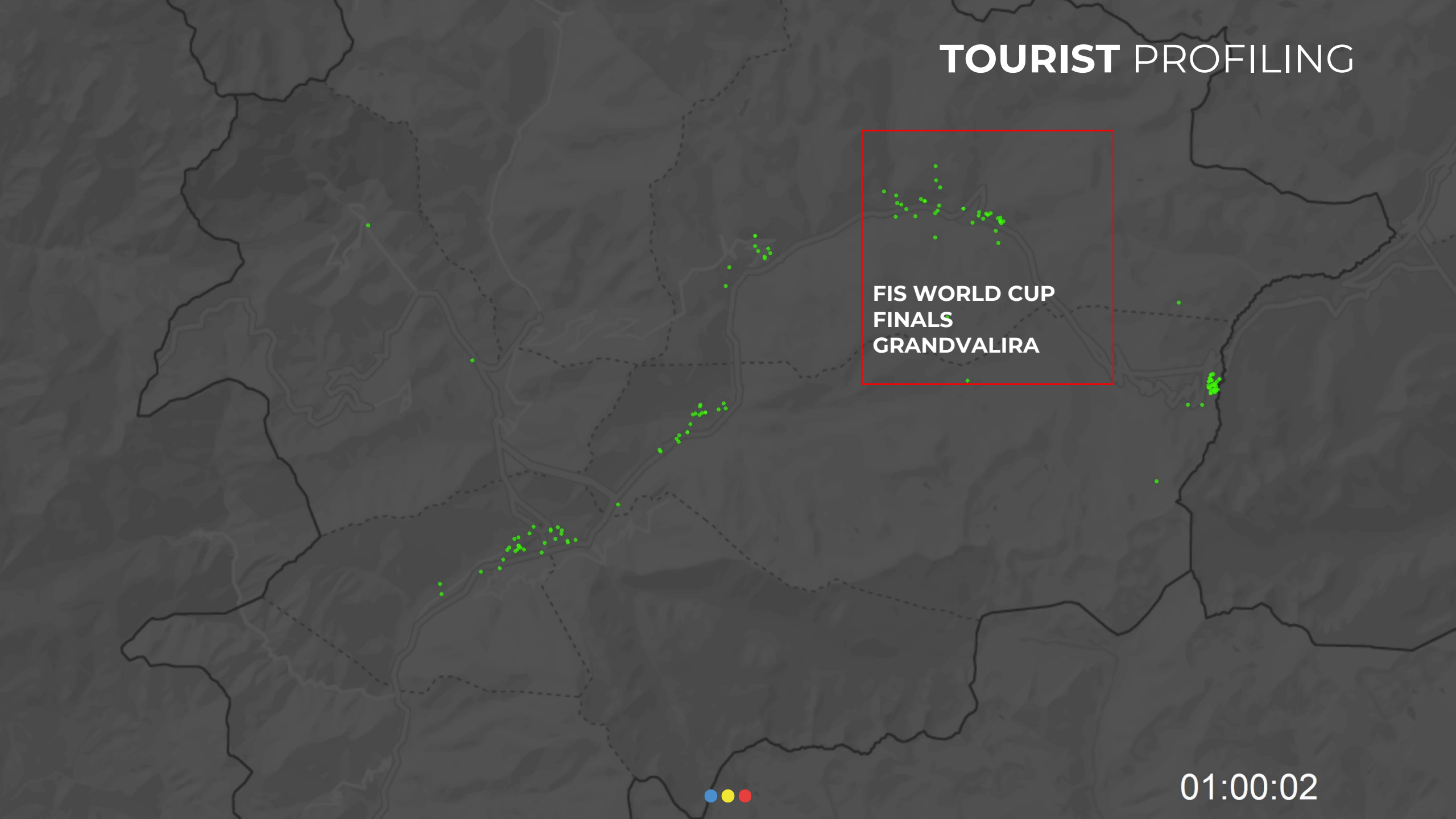
NEW SCÉNARIOS

TEST IN-SILICO AND MONITOR REAL ENVIRONMENT

IMPROVE DECISION-MAKING



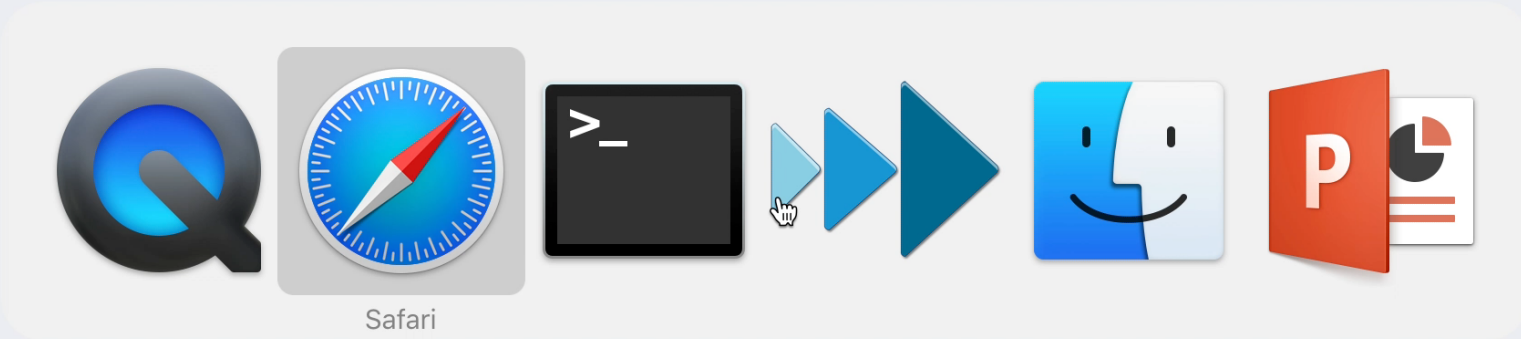
TOURIST PROFILING

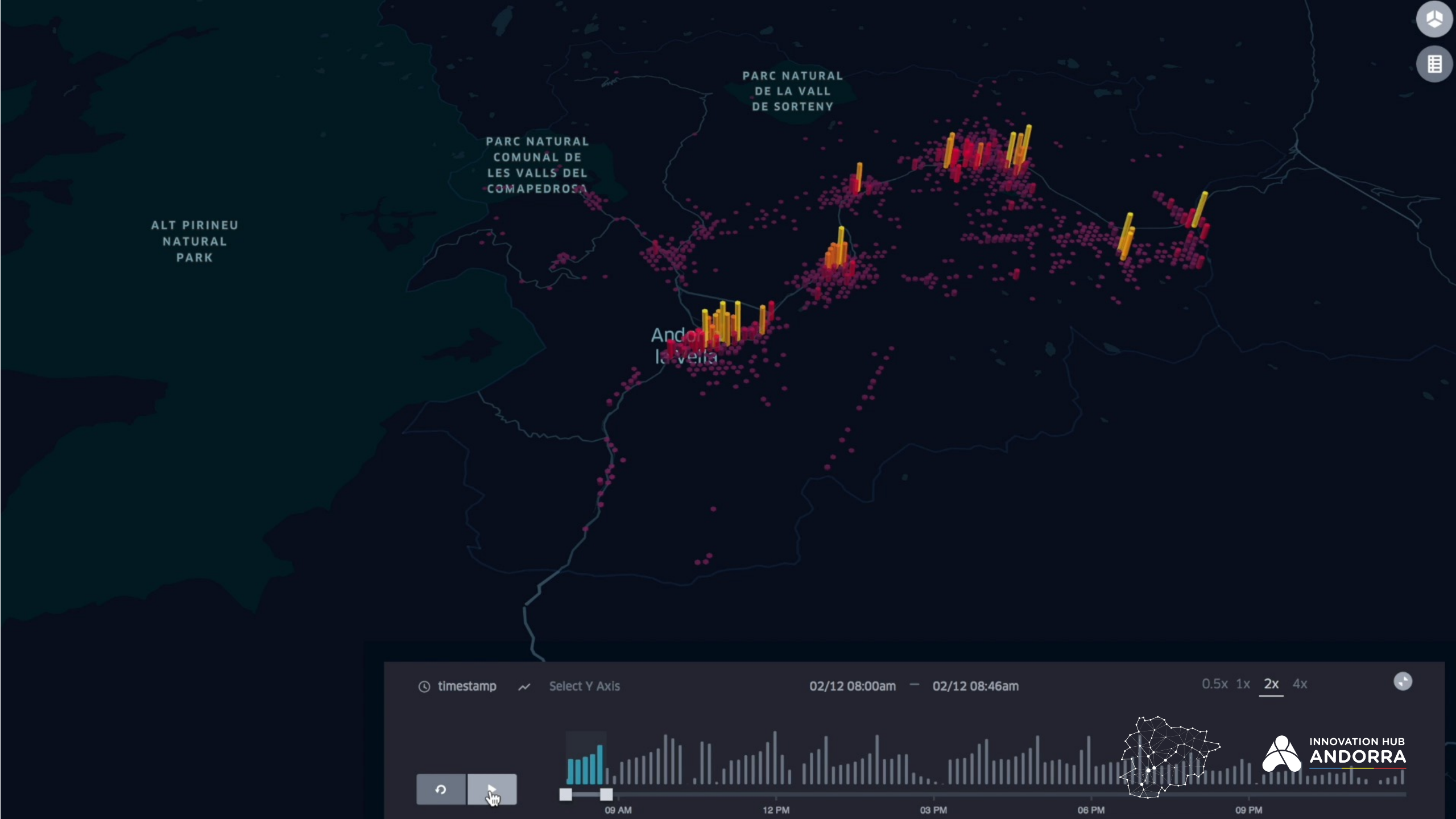


01:00:02

USEFULL **TOOLS**

IMPROVING **DECISION-MAKING**




PARC NATURAL
DE LA VALL
DE SORTENY
PARC NATURAL
COMUNAL DE
LES VALLS DEL
COMAPEDROSA
ALT PIRINEU
NATURAL
PARK
timestamp
Select Y Axis
02/12 08:00am
02/12 08:46am
0.5x
1x
2x
4x
09 AM
12 PM
03 PM
06 PM
09 PM
INNOVATION HUB
ANDORRA

Govern d'Andorra

ANDORRA RESEARCH + INNOVATION

Data-driven approach to tourism projects in Andorra