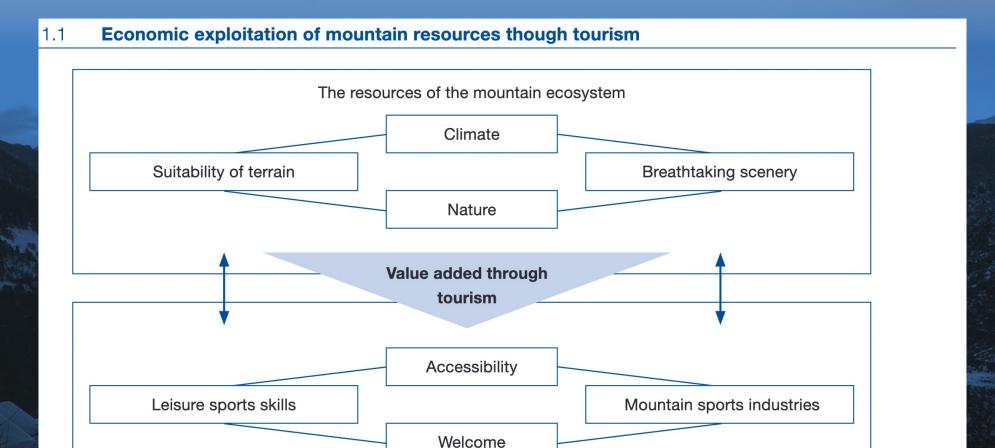


Sustainable Mountain Management and the challenges of tourism







Tourism related investments

Keller (1998), A General Study of Snow Tourism and Winter Sports, Basic Report.

SUSTAINABILITY CHALLENGES



CLIMATE CHANGE

BIODIVERSITY LOSS

MASSIFICATION OF MOUNTAIN DESTINATIONS

DECARBONIZATION NEEDS

INCREASING DIGITALIZATION

POST-COVID TOURISM DYNAMICS

SUSTAINABILITY CHALLENGES



CLIMATE CHANGE

BIODIVERSITY LOSS

MASSIFICATION OF MOUTAIN DESTINATIONS

INCREASING DIGITALIZATION

DECARBONIZATION NEEDS

POST-COVID TOURISM DYNAMICS

STRUCTURAL ACTIONS TO BE TAKEN FOR A SUCCESSFUL TRANSITION OF TOURISM IN THE MOUNTAINS



Include Mountain management in the regional development approach with all sectors of activity

Balance of mountains as a place to live and holiday destination













Research, Innovation and entrepreneurship systems to support transition-related needs.



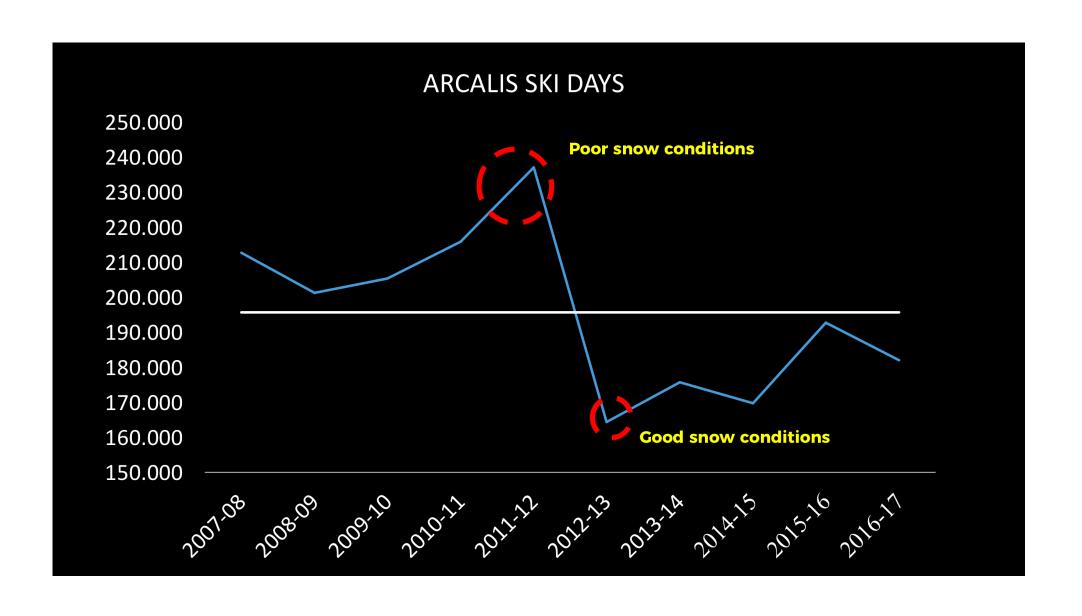


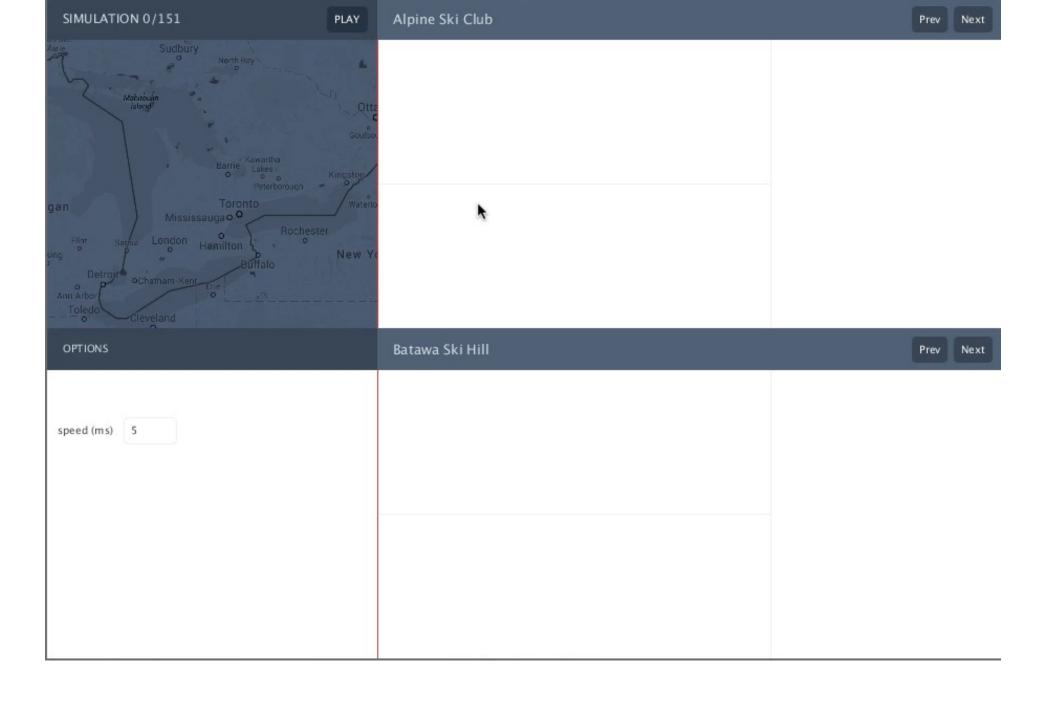
MORE COOPERATION

Increase synergies between local, regional, national, cross-border and transnational European strategies

Synergies between public adm, academia, researchers and society

DIFFERENT IMPACT OF CLIMATE CHANGE ON SKIERS ATTENDANCE







LINK OF LIVING LABS WITH BIOSPHERE RESERVES



Users

Target group & behavioural definers

Public actors
Long term perspective
& regulatory role

Living

Private actors
Practical know-how
& resources

Co-create

Explore

Experiment

Implement

Evaluate

Knowledge institutes

Expertise & scientific substantiantion





