

SAVE THE DATE

11, 12 & 13 March
2020
Canillo · ANDORRA



MOUNTAINLIKERS

11th WORLD CONGRESS ON SNOW AND MOUNTAIN TOURISM



Andorra welcomes the World Congress on Snow and Mountain Tourism once again!

The **11th edition** will be held under the theme **‘Mountainlikers: Tourism, Innovation and Sustainability’** and will focus on the hot topic of innovation for the sustainable development of mountain tourism destinations.

The Congress will take place at the Congress Centre of Andorra la Vella on 11th and 12th March while the 13th will be dedicated to a technical visit that will enable participants to discover Andorra.

The presentations and thematic debates will be developed around the overarching theme of sustainability touching topics such as **technology for sustainable development** (artificial intelligence, big data, virtual reality, etc.), **inclusive tourism, the management of resources, responsible production and consumption, responsible destinations and the future of mountain destinations and education and skills development**, among others.

CANILLO, HOST OF THE CONGRESS

During the past 22 years, the seven parishes of the Principality of Andorra have hosted the Congress. For this 11th edition, it's the turn of Canillo - the largest parish, with an area of 110 km², an altitude of between 1400 and 2863 m. and a total population of 5007 inhabitants.

The parish of Canillo is very active and constantly develops new activities for tourists. In recent years, it has successfully organized sport events such as the Alpine Ski World Cup finals in March 2019. In March 2023, it will host these finals again. The large ski area of GrandValira and in particular the areas of Soldeu, El Tarter and El Forn, have made Canillo a paradise for MOUNTAINLIKERS, fans of winter sports and the mountains.

One of the main tourist attractions of Canillo is the spectacular Roc del Quer lookout, a platform of 20 m. long and 20 high. Among these 20 m., 8 rest on the mainland, but the other 12 are into the void and enter the panoramic view. At the end of the summer 2020, the construction of two suspension bridges is planned. One will be installed over the Montaup river and the other one in the Vall del Riu. The first will be 35 m. long and 12 m. high, and the other will be almost 600 m. long and will hang at a height of 150 m.

The church of Sant Joan de Caselles is a must-see in the circuit of the parish of Canillo - an 11th-12th century Romanesque building with a Lombard-style bell tower considered as one of the most popular examples of Andorran religious Romanesque architecture. Another of the most emblematic buildings of Canillo is the sanctuary of Our Lady of Meritxell, the minor basilica where the Virgin of Meritxell, Patroness of the Principality of Andorra, was worshiped. It's part of the ‘Ruta Mariana’. The Palau de Gel of Andorra, with an area of more than 800 m² and an ice rink with Olympic dimensions is also one of the most representative places in Canillo.

If you are interested in snow and mountain tourism, the Government of Andorra, the Comú de Canillo and the World Tourism Organization invite you to join us next March.

Do not miss this event!

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