

HUTTORIA

Established in 1999





HUTTOPIA

“The origin of Huttopia is camping and our desire to reconnect with nature and authenticity. We are light, reversible, have a minimal impact on nature and try to find local resources.”

Philippe Bossanne (President Founder)

**We design, build
and operate
high-comfort
getaways in
nature**

Who We Are

NATURE CAMP EXPERIENCE

Designer, Builder
and **Operator**
of High-Quality Nature
Getaways



Since **1999** in Europe, **2008**
in North America
...**2015** in China
3 continents & **8** countries
1500 employees



80+
Resorts worldwide

6 000+
Tents and cabins



Next to **2,5 M**
overnight stays worldwide
95% direct bookings



HUTTOPIA

Who We Are

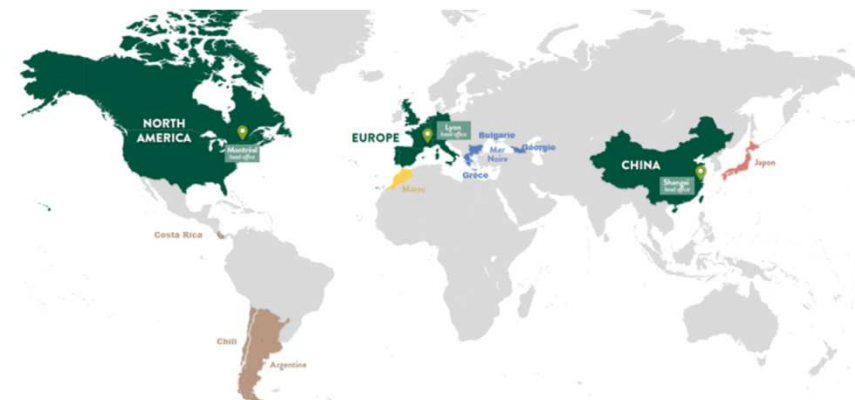
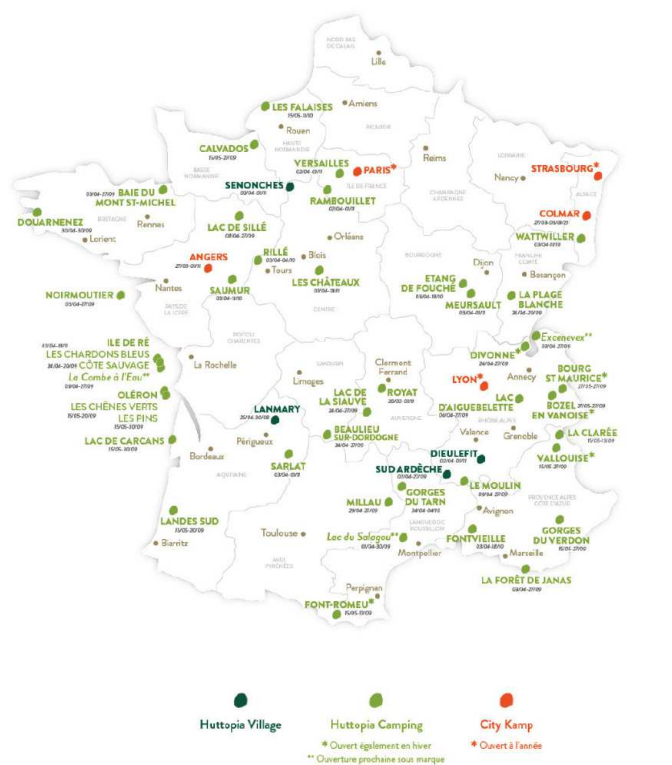
A FAMILY BUSINESS

- **Family-owned** business founded in **1999** by Céline and Philippe Bossanne who are still leading the company
- **Know-how from conception to operation** (eg own digital and management systems, Huttosoft)
- Grown to **1500+ employees** around the world, with 4 headquarters in Lyon, Montreal, Shanghai and Madrid
- In Europe, a presence in constant development (5 new sites every year). In France, 57 sites...now in Spain and Portugal
- Opening glamping up, an industry traditionally aimed at couples, with **products geared to families**
- Looking to partner with **local activity providers** to offer a variety of **children-friendly activities** - Encouraging families to **interacts with nature and discover the beauty of each site**
- **Upcoming projects:** Spain, Portugal, Morocco, Holland, Argentina, Chile, Costa Rica, Dominican Republic, Greece, Japan...



Who We Are

WORLD OF HUTTOPIA



References & Partnerships



Who We Are

HUTTOPIA IN THE MOUNTAINS



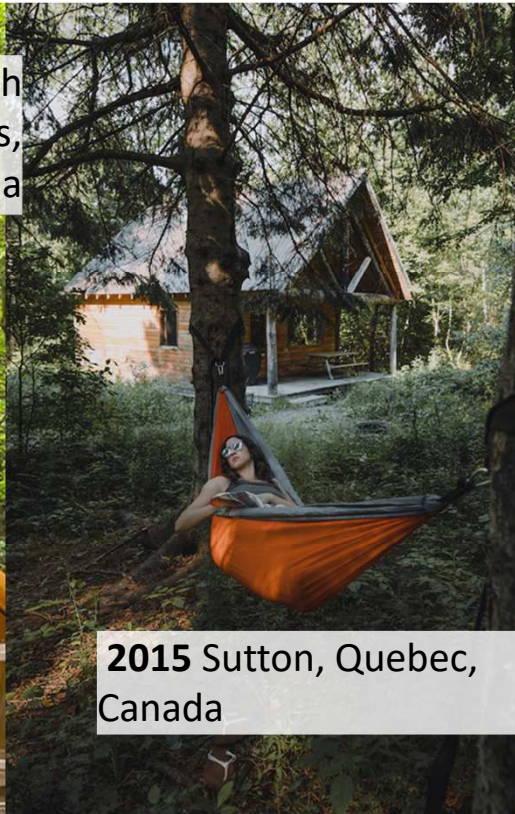
Font Romeu (Pyrenees) , Divonne les Bains, Vallouise, La Clarée, Bourg St Maurice, Bozel en Vanoise, Forêt des Vosges...

Who We Are

HUTTOPIA IN THE MOUNTAINS



2008 Partnership with
Quebec National Parks,
Canada



2015 Sutton, Quebec,
Canada



2017 White Mountains,
NH, USA

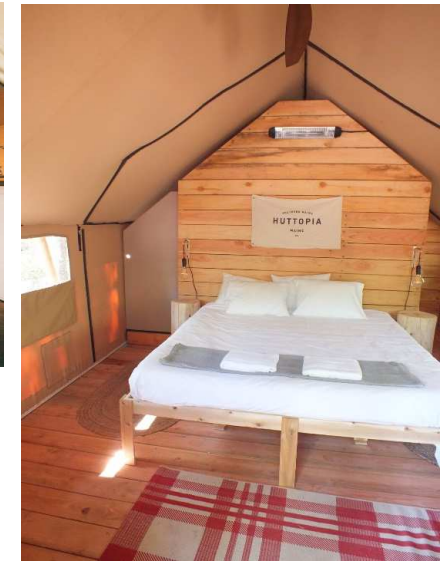


2019 Southern Maine,
ME, USA

Huttopia's Mission

WHAT WE DO

- **Conceive, build and operate** a variety of high-comfort, camping accommodations in exceptional natural settings
- **Provide** our guests an eco-responsible experience. **Encouraging families to interact with nature** and discover the beauty of each site
- **Contribute to local development** through partnerships and through showcasing local products and offering a variety of children-friendly activities



Huttopia's Mission

CONCEIVE, BUILD AND OPERATE

1. **Minimal infrastructure** — Designed to preserve the natural aspect of the site as much as possible and to favor reversibility.
2. **Light, environmentally sensitive accommodations** — Structures on blocks and stilts and lodging units made from wood and canvas.
3. **Landscape integration** — Colors and materials thoughtfully considered to ensure structures and tents blend in with the receiving environment.
4. **Showcasing local culture and biodiversity** — Huttopia seeks to showcase each site's unique qualities and regional culture.



Huttopia's Mission **WE ADAPT**



« Tents Creetopia »
(Bay James – Canada)



Huttopia's Mission

CONTRIBUTE TO LOCAL DEVELOPMENT

- **NOT an all-inclusive!** We offer very little in the way of activities onsite
- We **encourage our guests to discover the region** and its activities
- We **partner with local food producers** to provide local fares at the restaurant and **showcase local products** in the small boutique
- We **create jobs**

1\$: 3\$

25+

30000

30+

For every 1\$ spent at Huttopia, a guest spends 3\$ in the surrounding community

Average number of local producers and service providers Huttopia partners with

Average number of overnight stays in a Huttopia site each season

Number of jobs created by a Huttopia Site