

# SAVE THE DATE

21· 23 march 2018 · Escaldes-Engordany · Andorra



## 10<sup>th</sup> WORLD CONGRESS ON SNOW AND MOUNTAIN TOURISM



### *The 2018 World Congress on Snow and Mountain Tourism is fast approaching.*

Once again, it is aimed at professionals in the tourist industry and, in particular, those whose work is related to mountain-based tourist destinations. We are speaking to those of you who have helped consolidate the congress by taking part in previous editions, and also to those who will be first-time attendees at the talks given by renowned speakers from around the world.

The joint efforts of the Government of Andorra, the parish councils of Andorra and the World Tourism Organisation, along with the positive evaluations and results achieved in the past, have attracted increasingly greater interest from experts and scientists around the world.

This year's congress boasts input from tourism researchers and experts in a number of different fields. They bring with them extensive experience in areas such as the hotel industry, new technologies, sustainability, quality and training, and governance of tourist destinations. They will also give us the benefit of their experiences of success.

As in previous years, we have designed a programme in which each session will take the form of a roundtable discussion, with three or four experts and a chair. There will also be a question-and-answer session, to enable you to participate and add value to the discussion.

[Save the dates in your diary now](#) and don't hesitate to contact us if you have any queries.

See you soon!



Comú  
d'Escaldes-Engordany



Govern d'Andorra



Andorra  
EL PAÍS DELS PIRINEUS