



ACTVA

ACTVA

“ Program made up of actors from the public and private sectors of the andorran economy ”

ACTVA

- **COMPANY SUPPORT**
- **DIVERSIFICATION**
- **ATTRACT FOREIGN INVESTMENT**

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DIVERSIFICATION

- PROMOTE NEW SECTORS
- GENERATE SINERGIES

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“ A cluster is a geographic concentration of interconnected businesses, suppliers, and associated institutions in a particular field ”

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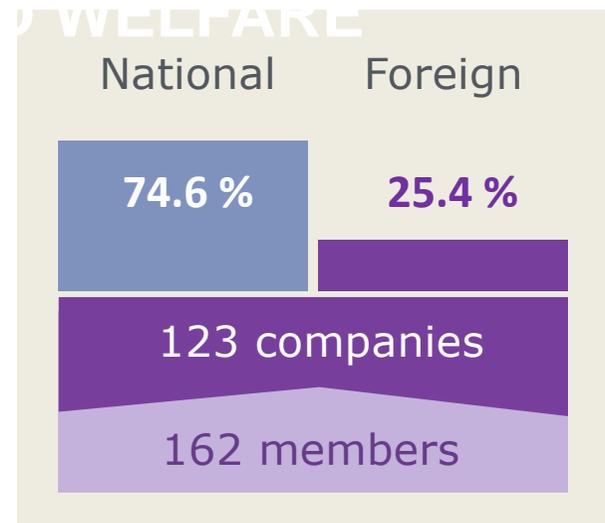
CLUSTERS

- HEALTH AND WELFARE
- EDUCATION
- INNOVATION
- SPORTS

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BEASTERS WELFARE CLUSTER

- To develop new specializations in HEALTH AND WELFARE
- Health tourism sector
- EDUCATION
 - INNOVATION
 - SPORTS





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WHAT DO WE HAVE ALREADY?



- Aesthetic medicine and plastic surgery centers
- Ophthalmological and surgical center
- Specific dermatology and skin cancer center

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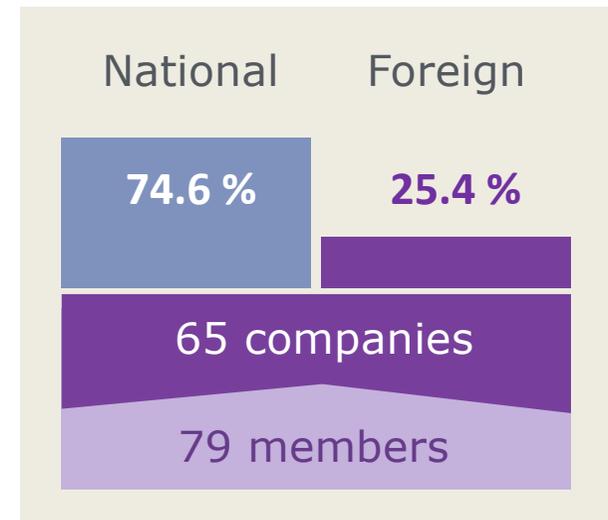
WHAT DO WE WANT TO PROMOTE?

- **Fertility**
- **Sports medicine**
- **Oncology**

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EDUCATION CLUSTER

- International Private Education Centers
- Executive Education in summer

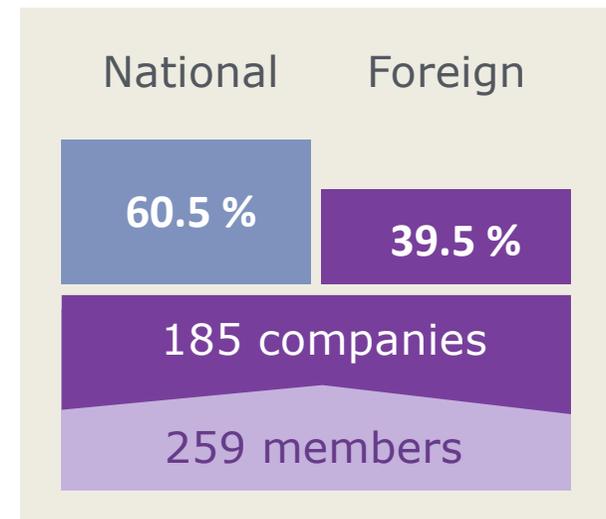


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INNOVATION CLUSTER



- Development of ICT's
- Andorra as a Living lab country

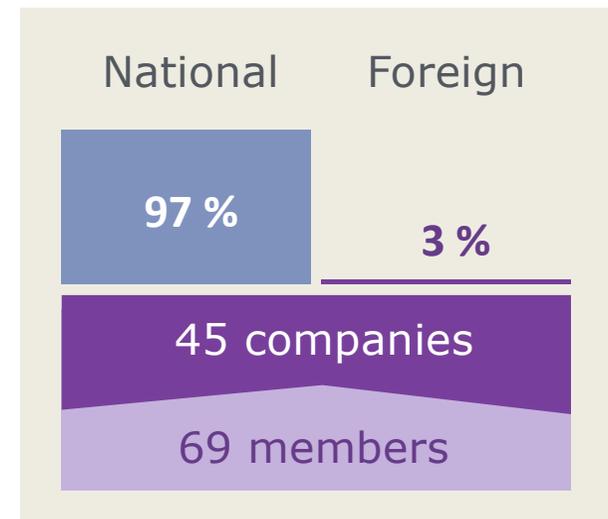


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SPORTS CLUSTER



- Brand Andorra
- Create synergies





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BRAND ANDORRA

- **Summer&winter destination**
- **International sport events**
- **Brand Ambassadors**
- **High Sports Performance Center**



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CREATE SYNERGIES

- **With health& welfare cluster**
- **With innovation cluster**
- **High altitude performance**
- **International sport actors cooperation**

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VALUE CHAIN

