

wikiloc

TRAILS OF THE WORLD



EXPLORE THE WORLD

WIKILOC.COM



GOOGLE EARTH

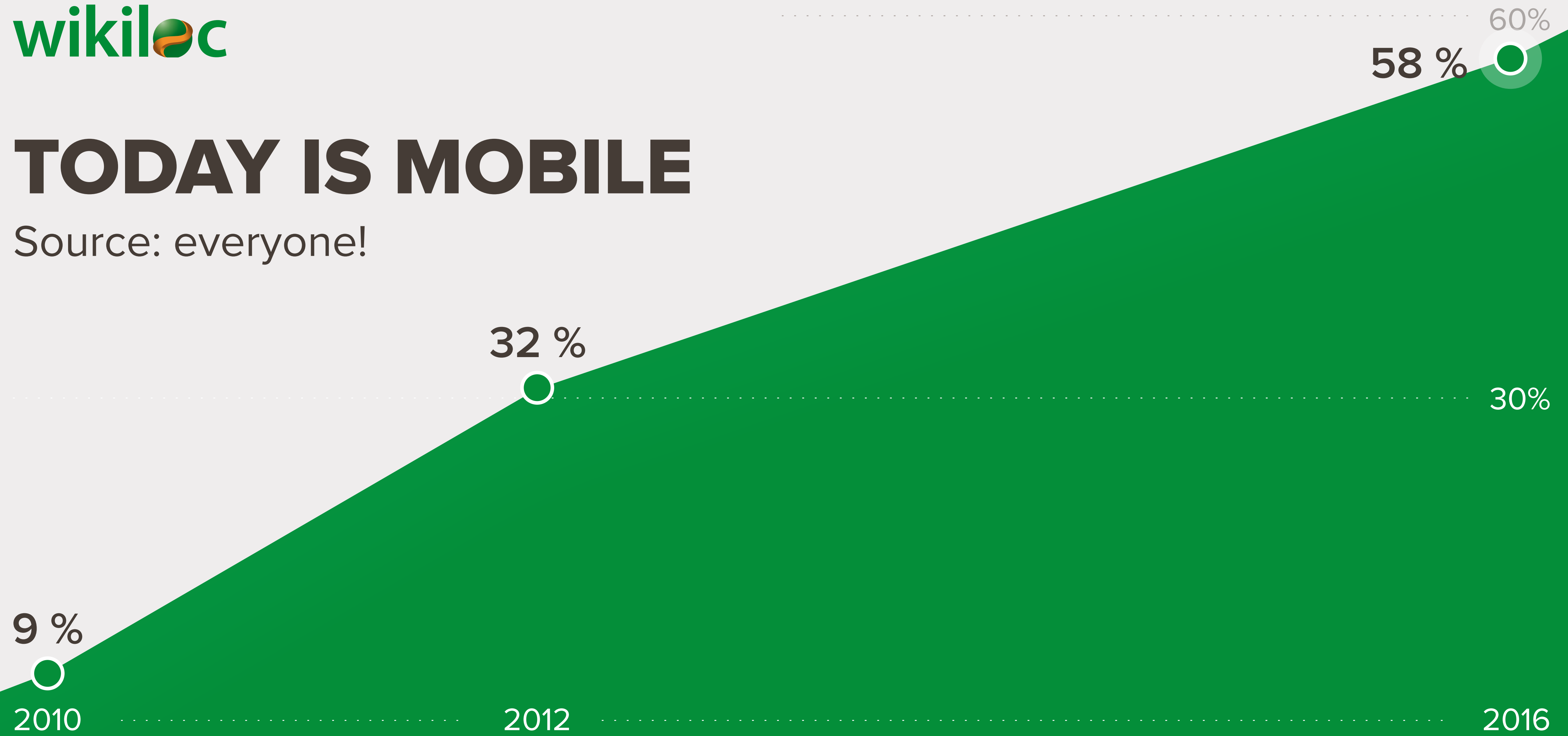
APP

TRAILS OF THE WORLD



TODAY IS MOBILE

Source: everyone!





EVOLUTION

2.4 million users

4.1 million trails of 60 activities

7 millions of photos and videos

600,000 trails downloaded every month

22 languages

190 countries



wikiloc

AWARDS



One of the 3 winners of the
National Geographic Geotourism
contest

(611 projects)

Google

Best Google Maps based project

Google Earth

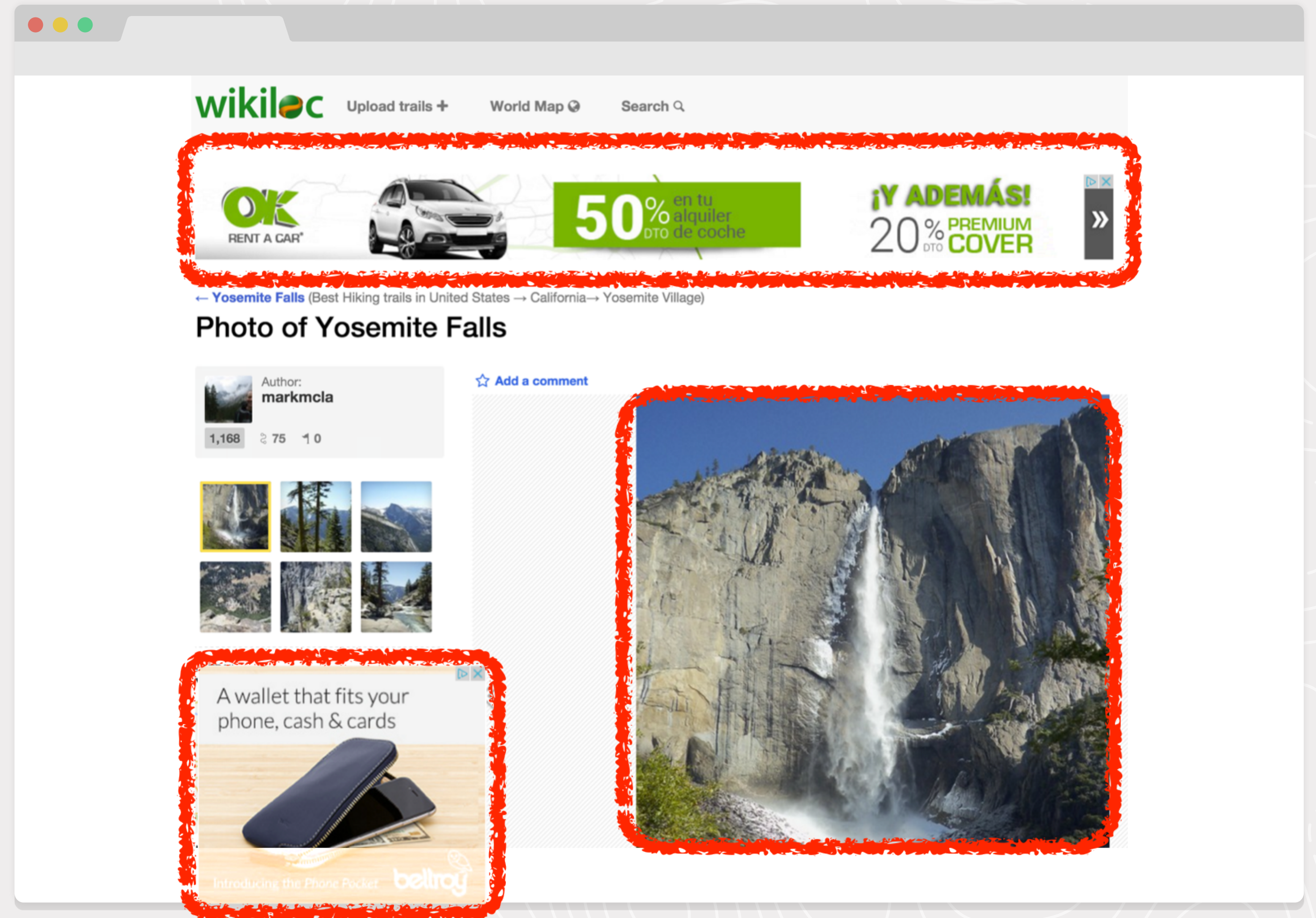
Wikiloc featured in its own layer
in Google Earth

YouTube, NatGeo, NASA, Wikiloc 😊



OUR OUTLOOK ON THE AD MODEL

Is this a photo of Yosemite Falls or a plumbing repairing services Ad?



OUR OUTLOOK ON THE AD MODEL

Related to what I'm looking for!

Google skiing in andorra

All Images Maps Videos Shopping More Search tools

About 1,020,000 results (0.41 seconds)

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Today's snow conditions for Andorra

Resort	Snow condition	Last snowfall	Summit depth	Weather	Open trails	Open lifts
Vallnord / Pal...	Machine groomed	10cm Feb 15	90cm	N/A	41/42	29/30
Vallnord	Machine	10cm				

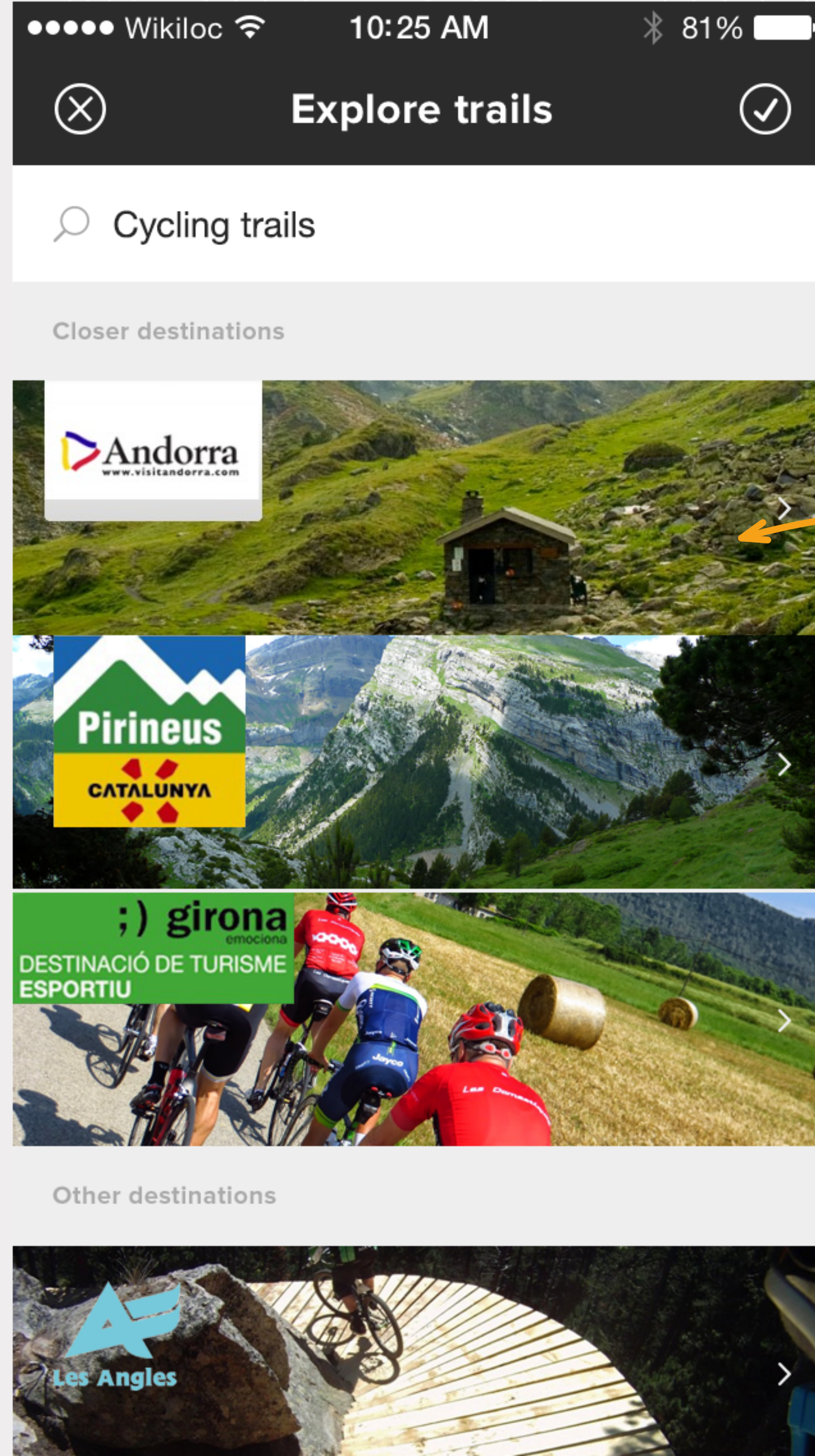


BEYOND ADS

- ✓ Brand visibility
- ✓ Trust
- ✓ Statistics of your trails
- ✓ Your own navigation app

NO ADS!

Just interesting
and relevant content.



Links to profiles of
Tourism Destinations
on Wikiloc, where
you'll discover
featured or official
trails in the region.

| **TRAILS OF THE WORLD**



THANK YOU!

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 @ramot

