



UNWTO.Themis

Human Capital Development in Tourism

22 March 2018
Principality of Andorra





1. About us

2. Why tourism

3. What we do

A specialized United Nations Agency



UNWTO - a Specialized Agency of the United Nations



Our Mandate

The promotion of **responsible, sustainable and universally accessible tourism.**

“The fundamental aim of the Organization shall be the promotion and development of tourism with a view to contributing to economic development, international understanding, peace and prosperity”

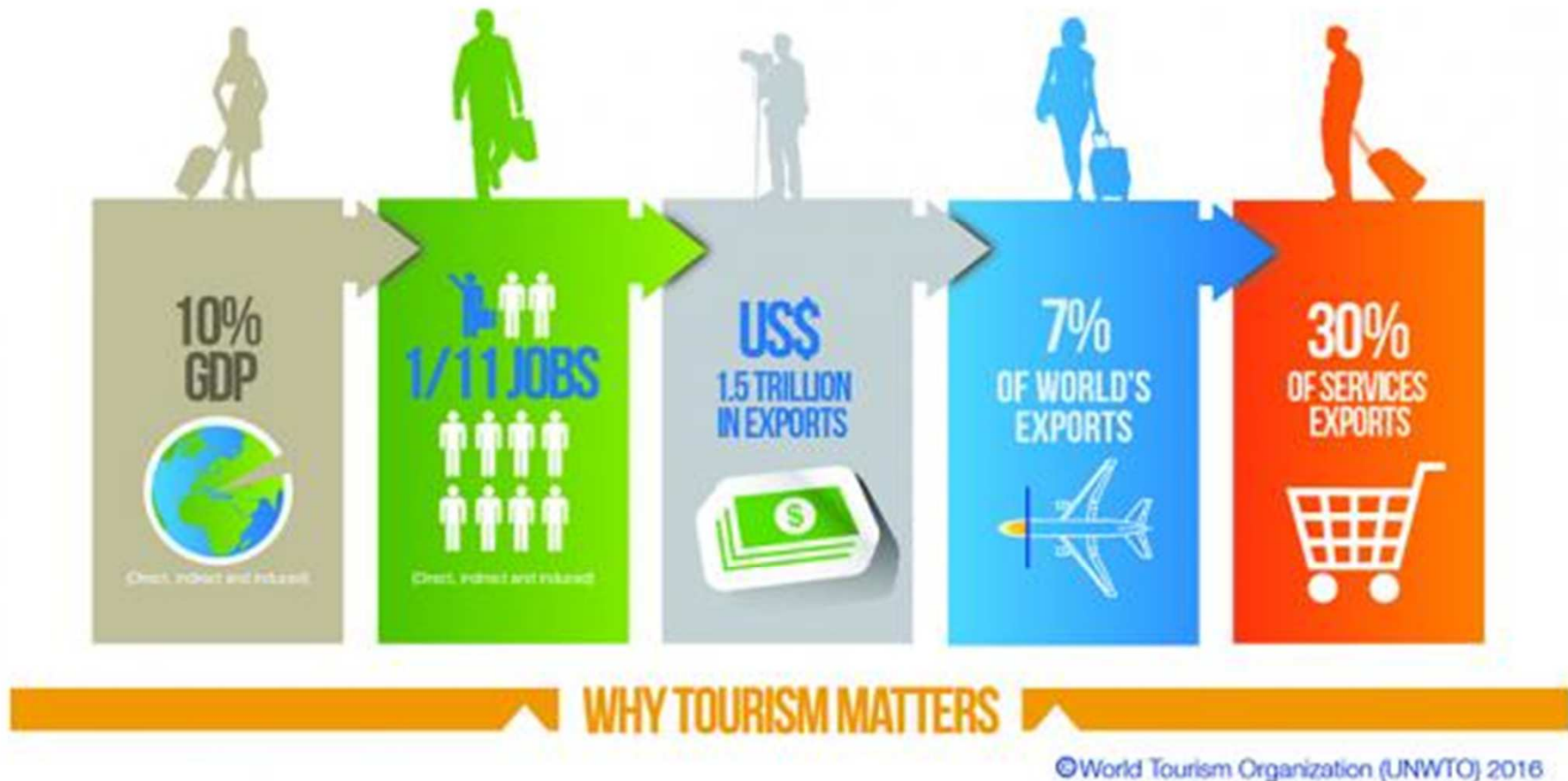
UNWTO Statutes



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Tourism is economic growth and development

Tourism means Exports



Tourism means Development



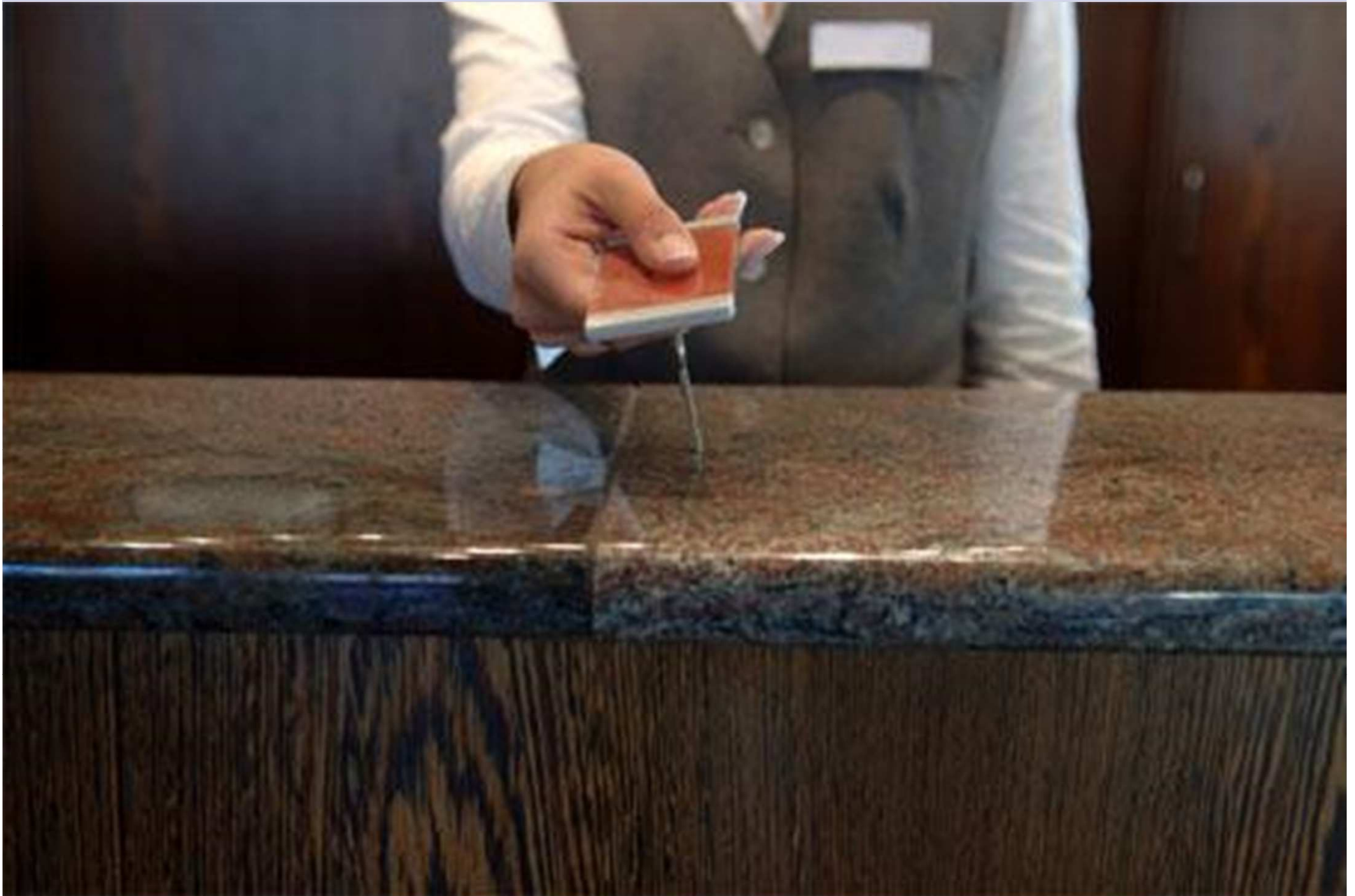
Tourism means Cultural Interchange and Tolerance



Tourism can and should mean Conservation and Environmental Protection



Tourism means jobs





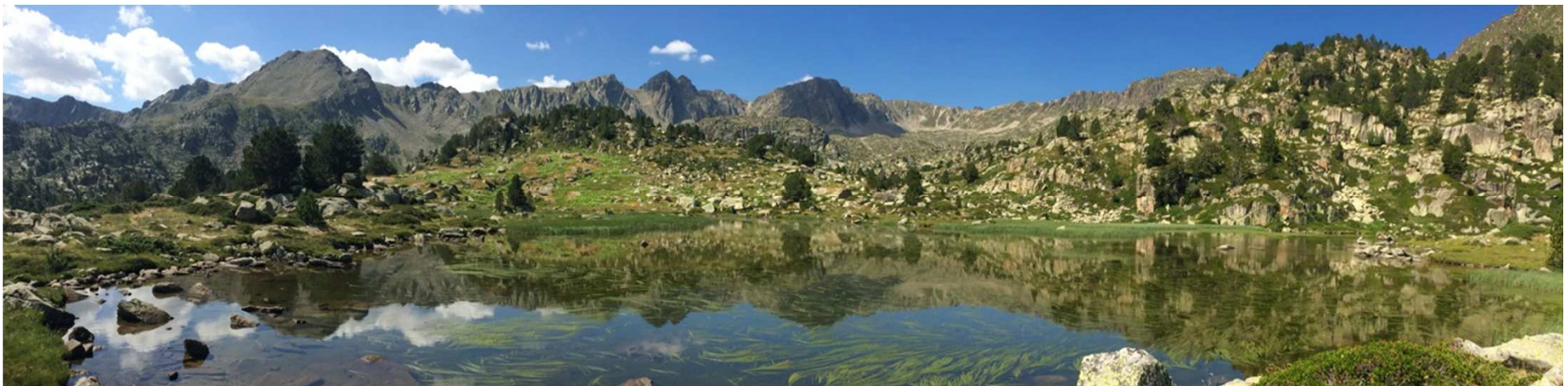
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UNWTO.Themis Foundation

- Executive arm of UNWTO for implementing the work programme on **Education & Training**
- It is located in the **Principality of Andorra (since 1998)**



Areas of Work



- Capacity building initiatives through **Executive Training Programmes**
- Support UNWTO development assistance through the **Volunteers Programme**
- Improve the quality and efficiency of education and training through the **UNWTO.TedQual Programme**
- Implement the **UNWTO.QUEST Certification System**

Destination Management Organizations

01

Initial Self-Assessment

Registration

Online Self-Assessment



Pre-Audit



4 months

02

Improvement Process

Improvement Plan



Training

Certification Request



6 months

03

UNWTO.QUEST Audit and Certification

Audit



Validation by Advisory Board

Certification



2 months



Universitat Oberta
de Catalunya

Máster OMT - UOC en “Estrategia y Gestión Sostenible de los Destinos Turísticos”

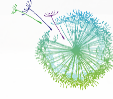
Octubre 2018 - Julio 2020



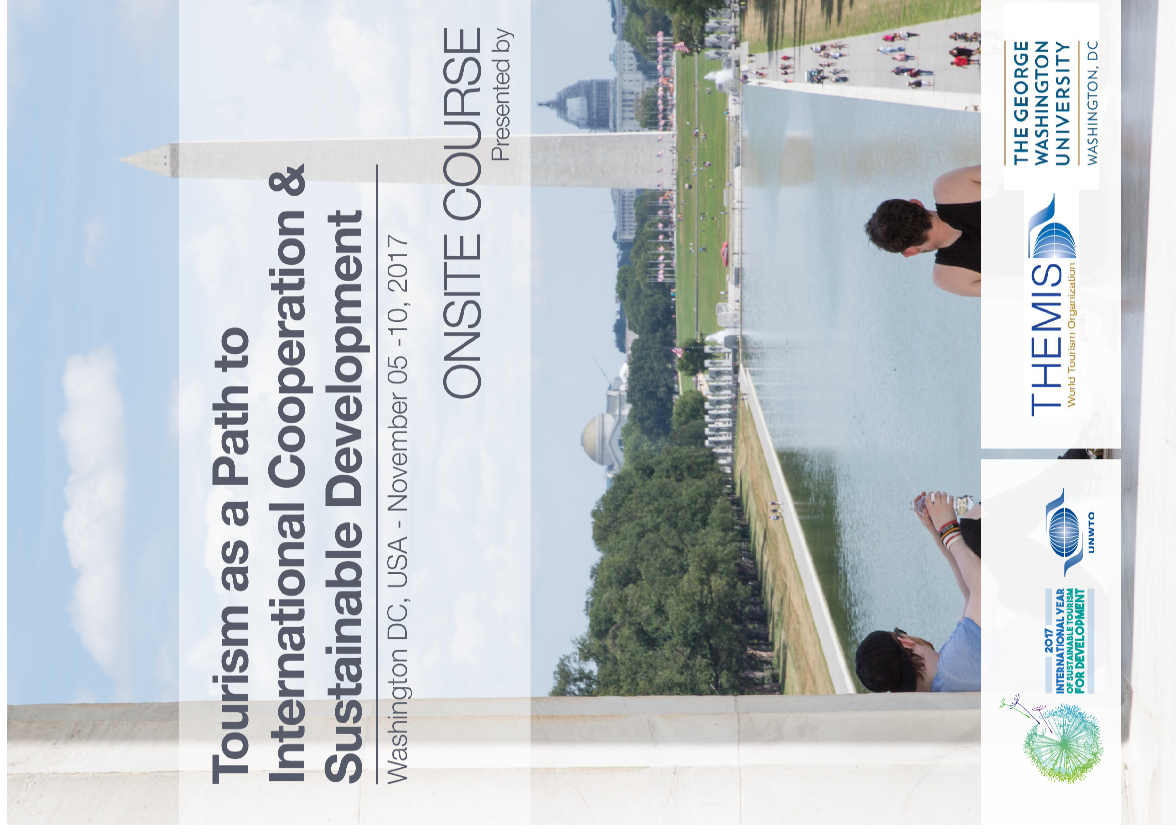
Tourism as a Path to International Cooperation & Sustainable Development

Washington DC, USA - November 05 -10, 2017

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Tourism as a Path to International Cooperation & Sustainable Development

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Turismo y Gastronomía

Maestría en
Gestión de Destinos
Turísticos Anáhuac-OMT



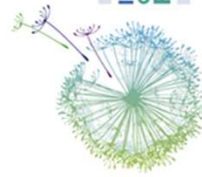
En colaboración con la OMT

Posgrados
Anáhuac
Salvo que hay más

UNWTO Silk Road Training and Capacity Building Programme

Online: starting 16 October & 30 October 2017
Onsite: 20 - 29 November 2017

Register Now!



2017
INTERNATIONAL YEAR
OF SUSTAINABLE TOURISM
FOR DEVELOPMENT



THEMIS
World Tourism Organization



VNIVERSITAT
DE VALÈNCIA



19 November - 21 November 2017

UNWTO - UAE
Tourism Leadership Programme
2017 Theme:

Digital Marketing in Tourism

Programme Hosted & Sponsored by
The Ministry of Economy of the United Arab Emirates



UNITED ARAB EMIRATES
MINISTRY OF ECONOMY



الإمارات العربية المتحدة
وزارة الاقتصاد

visit**UAE**

Postgraduate Diploma in Mountain Destination Management

October 2018 - June 2019



UNIVERSITAT
D'ANDORRA



Moltes Gràcies Thank you !

Omar Valdez

UNWTO.Themis
Executive Director

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